

Press release

Sunny Mehta appointed as CEO of YourParkingSpace (YPS)

London, Wednesday 27th November 2024 - YourParkingSpace (YPS), a leading marketplace parking and booking platform, is pleased to announce the appointment of Sunny Mehta as its new CEO and member of the Flowbird group Executive Committee, effective immediately. With a wealth of experience in leading and developing digital first companies, Sunny also brings expertise in the mobility and payments services industry, along with a background of product and platform innovation.

Sunny previously served as CEO of an AI automotive tech start-up based in Munich, and as Chief Commercial Officer of a global payments and fleet management company listed on the London Stock Exchange. His early career contributions include leading the go-to-market efforts of global tech giants Google and Apple, where he played a pivotal role in the launch of iconic products such as the iPhone, Chromebooks, Pixel, and iPad across the EMEA region.

Frédéric Beylier, CEO of the Flowbird Group expressed his enthusiasm: *"We are thrilled to welcome Sunny Mehta as the new CEO of YPS. I am confident that Sunny's experience and forward-thinking approach will lead YPS into an exciting new phase of its development, demonstrating the relevancy of its business level. We look forward to achieving new milestones under his leadership."*

Commenting on his new role, Sunny Mehta stated: *"I am thrilled to embark on the journey of further developing and fortifying YPS, by leading the team towards a future defined by expansion and growth. We aim to enhance our global presence, and venture into new domains like EV charging, alongside improving our core services for booking travel and parking. These endeavors will reinforce our mission to cater to the needs of individuals constantly on the move, innovating to make life easier and effortless."*

Brannan Coady, former Chief Executive Officer has decided to step down after a successful tenure of over five years. During his leadership, he played a central role in reinforcing YPS's Product leadership in the off-street space, driving profitable growth.

YourParkingSpace is a part of Flowbird Group, the global market leader in on-street parking solutions.

About YourParkingSpace Solutions

YourParkingSpace is the UK's fastest-growing parking operator transforming isolated parking assets into connected mobility hubs, whilst also operating the UK's leading on-demand consumer parking marketplace. The business processes thousands of advance and on-

YOUR **PARKING** SPACE.



demand parking reservations daily across the UK. The business is part of the Flowbird Group, a global leader in urban mobility.

About Flowbird Group

Flowbird Group's solutions are used in 6,000 cities in 80 countries to make journeys effortless. The company's relentless desire is to enable mobility through frictionless technology, which gives back time to us all. Flowbird is dedicated to develop end-to-end solutions that are used to support mobility policy and make a positive impact.

For more information or inquiries, please contact:

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